

Invest in ESIP for Brighter Future

Equity Systematic Investment Plan

Think Big..Start small

Achievers Equities Ltd

32/A, Diamond Harbour Road, Kolkata- 700008

Build a long term Investment Portfolio by purchasing selective Shares Systematically through **Equity SIP**

Equity Systematic Investment Plan (ESIP)

What is ESIP?

Equity Systematic Investment Plan (ESIP) is an instrument which helps you avoid the risk of timing the markets and facilitate wealth creation. Considered to be the safest way to invest into Equity Markets by going the SIP route, Investor is not trying to capture the Highs and lows of the market, but trying to average the cost by investing at regular interval.

It has been observed that stocks with good fundamentals are considered one of the best investment avenues. Historically investment in equity stocks has given phenomenal returns amongst all the other asset classes if investment was done with discipline and with long term time horizon.

Selection of stocks and decision of the right price to enter is an integral part of equity investment and this is the step where most of the investors falter. Equity Systematic Investment Plan (SIP) is an instrument which helps you avoid the risk of timing the markets and facilitate wealth creation in a disciplined manner by averaging cost of Investments. Small savings create the big corpus for future.

Features and benefits of ESIP

For long-term wealth creation through equity market you need discipline and long term time horizon which are inherent features of SIP. The following features of SIP makes it fit for equity market.

- ❖ Simple and disciplined approach towards investment
- ❖ Investment possible with small sum of money
- ❖ Reduces Risk because of Rupee Cost Averaging
- ❖ SIP will be amount based.
- ❖ SIP interval will be monthly only.
- ❖ You only need to make a onetime entry. The rest of the triggering will be made automatically.
- ❖ Timing the market is not necessary
- ❖ Long term financial goal can be aligned with SIP
- ❖ Disciplined approach towards Investment helps in controlling the emotions.
- ❖ No lock in period, entry load & exit load.

Terms and Conditions

- Introductory offer – account opening charge Rs 500/-.
- EQSIP transaction charge will be minimum Rs. 25 or maximum 2.5% per order.
- Minimum monthly tenure period of EQ SIP is 6. Application for EQ SIP below tenure of 6 months will not be accepted. Maximum tenure period is 20 years.
- The customer may sell the shares accumulated through the scheme at his own discretion at any point of time. No lock in period is there.
- Order will be executed at market price to the extent of equity SIP monthly installment.
- Minimum SIP Investment Amount is Rs 500/- and customer can increase the same in multiples of Rs. 500/- only.
- SIP will be triggered (debit from customer bank account) on 3 days prior to the trade execution date. In case of Holiday, the next working day will be considered.
- Extra charge of Rs. 500 will be applicable/ debited on bounce of EQSIP cheque or ECS due to any reason.
- Demat AMC is applicable @ Rs 400 + service tax.

Process Flow

1

Register

Submit application form with proper documents



2

Select Stock & SIP date

Choose the stock you prefer & date of SIP



3

Keep sufficient funds

Make sure that you have sufficient balance in bank on ECS date



4

Money gets debited and the shares are purchased

Stocks will be purchased on the SIP date according to your preference



5

Monitored by research team

Our research team constantly monitors the performance of all stocks



6

Sell the Stocks anytime

You can sell the SIP stocks anytime you want



Consolidated Returns on selected stocks invested through Equity SIP

Name	SIP Start Month	SIP End Month	SIP Amount Per Month	LTP	Bonus	Split	Rights	Total Quantity	Dividend	Portfolio Value	Total Investment	Actual Investment Value(Total IV-Dividend)	Return %
Infosys	Apr-96	Apr-17	2000	931.4	4975.003663	214.98264	0	5440.38876	817473.3671	5067178.092	508000	-309473.3671	997.48
Wipro	Apr-96	Apr-17	2000	494.8	2040.628339	133.17463	0	3023.08539	221403.2585	1495822.653	508000	286596.7415	294.45
Titan	Apr-96	Apr-17	2000	482.85	6334.55	3000.58	0	13153.0823	314099.3388	6350965.765	506000	191900.6612	1255.13
HDFC Bank	Apr-96	Apr-17	2000	1439.35	0	1770.2011	0	4162.98168	306336.0075	5991987.677	508000	201663.9925	1179.53
ITC	Apr-96	Apr-17	2000	279.75	3658.115305	304.99948	0	5537.53795	174570.8078	1549126.243	504000	329429.1922	307.37
Total			10000						1833882.78	20455080.43	2534000	700117.2203	2921.6651

Thank You & Happy Investing



Achievers Equities Ltd (AEL) Member of NSE & BSE

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BSE(Currency) : INE011395838 | DSE Registration Nos. : INB051395839 | USE Registration Nos. : INE271395837

Achievers Commercial Pvt Ltd (ACPL)

SEBI Registration no. INZ000050830 | ACE: ACEL/TMC/CORP/0194