

To, <b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400 001 <b>BSE Scrip Code: 532749</b>	To, <b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block G Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 <b>NSE Symbol: ALLCARGO</b>
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April 13, 2023

Dear Sir/Madam,

**Sub: Submission of Media Release under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the media release dated April 13, 2023, titled as “A transition reflecting new possibilities - Allcargo’s new visual identity to define its course ahead”

The same is also made available on the website of the Company i.e. [www.allcargologistics.com](http://www.allcargologistics.com).

Kindly take the same on record.

Thanking you,

Yours faithfully,

**For Allcargo Logistics Limited**

**Devanand Mojidra**  
**Company Secretary & Compliance Officer**

**Encl: a/a**

## A transition reflecting new possibilities

Allcargo's new visual identity to define its course ahead

**Mumbai, April 13, 2023:** Leading multinational logistics conglomerate, Allcargo, has refreshed its visual identity to showcase the organization's transformation and progress in shaping the future of global and domestic business supply chains.

Retaining the classic infinity motif, integral to brand, the striking, new presence with its tagline 'Ingenuity in Motion', lend itself to a clear representation of Allcargo's futuristic approach and end-to-end product and service offerings.



Not only does it reflect the logistics major's capabilities of aligning with changing market requirements and customer expectations, but also its resilience and strength in institution building.

Allcargo has always believed in being ahead of the curve and reiterating leadership by being dynamic, innovative, change managers, courageous in decision making, and agile in execution, in India and across the globe. The brand's transition is a showcase of this holistic approach.

The new visual presence is geared to reflect the attributes that Allcargo associates with - strong, reliable, decisive, and well equipped to move the world, with ingenuity.

### **ABOUT ALLCARGO LOGISTICS LTD:**

Allcargo Logistics Limited, part of the Allcargo Group, is an India-born global leader in multimodal logistics solutions. It's wholly owned subsidiary Allcargo Belgium NV., Operating ECU Worldwide network, is a global market leader in ocean freight consolidation. Allcargo is the market leader with pan India presence in Container Freight Station business and is among the leaders in express logistics through subsidiary Gati Ltd., besides having strong presence in Contract Logistics and other businesses. Allcargo is recognized for digitizing the logistics industry, setting highest quality standards, operational excellence, and customer centricity across all businesses. The company is recognized as a great place to work.



Ingenuity In Motion

The company currently operates out of 300 plus offices serving 180 countries. Allcargo today is one of India's largest publicly owned logistics companies, listed on the BSE Limited (Scrip Code- 532749) and The National Stock Exchange of India Limited (Scrip Code-ALLCARGO).